

*Why*

## Why Choose an Associated Skin Care Professionals Practitioner?

Your skin care treatments should be provided by a properly trained professional. Don't hesitate to ask your skin care therapist about his or her background, training, and experience—especially as it relates to the treatment you are considering. As a member of ASCP, your skin care professional's state licensing credentials and/or core training have been verified. ASCP members follow a code of ethics, ensuring you're treated responsibly, confidentially, and with utmost respect. As a member, your skin care professional has comprehensive information on changing trends and treatments at his or her fingertips, so you'll be receiving the most up-to-date care.



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MEMBER



Associated  
**Skin Care**  
Professionals

*Brazilian*  
**Brazilian**  
*Waxing*



## *What*

### **What is Brazilian Waxing?**

Many people are familiar with bikini waxing, which removes pubic and leg hair that would otherwise show when a bathing suit is worn. Brazilian waxing got its start with the daring bathing suits worn by both sexes on Brazil's sunny beaches. Brazilian waxing is now common practice in the United States and isn't just for use with bathing suits, but is preferred by many simply for the sleek feeling a good waxing provides. The treatment involves waxing off all frontal pubic and labial hair for women and all genital hair for men, including that on the penis and scrotum. Some clients request hair on the inner and outer buttocks be waxed off also.



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### **How Should I Prepare for a Brazilian Wax?**

Be ready to fill out a questionnaire and describe what medications and skin care products you are using. If you are close to or on your

menstrual period, you should mention this to your licensed esthetician. Try to arrive relaxed and ready to bare all. There is no modest way to receive a Brazilian wax, but your esthetician is a professional and your dignity as a person will be respected in the treatment room.

## *What*

### **What Should I Expect From My Brazilian Wax?**

It helps if you have had waxing treatments on other body parts so you know what to expect. You will be covered from the waist up and will lie on your back first. The longer hair may be trimmed to make applying wax easier. Obviously, there is discomfort associated with having hair pulled out from the follicles—your esthetician will work to keep the discomfort to a minimum. If you choose to have the buttocks waxed, some estheticians will suggest you kneel on all fours on the treatment table.



## *What*

### **What About Home Care?**

Your esthetician can provide the best guidance on caring for your skin after a treatment. Generally, this will involve keeping your skin clean and exfoliated. Your esthetician will probably recommend home care products. You should not use a tanning bed or have the waxed area exposed to direct sunlight for 24 hours following treatment. If you decide you want to continue sporting your Brazilian style, waxing at approximately four-week intervals is recommended to reduce discomfort on follow-up visits. You'll need at least a quarter-inch of regrown hair to have a successful waxing.